

## **COMM 383:** **Editorial Techniques**

This course emphasizes the principles and practices of copy preparation and editorial decision making. Elements include working with writers, a production staff, and deadlines, as well as headline writing, picture editing, writing photo captions, and editing copy for accuracy, newsworthiness, language effectiveness, legality, and good taste. Students will learn practical application through editorial responsibility for the Southwesterner, the campus news website.

### **Credits:**

3

### **Prerequisites:**

COMM 361 or permission of instructor.

### **Program:**

Communication

### **Semester Offered:**

Fall, even years